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Credit Card Fraud Detection Using Logistic Regression and Synthetic Minority Oversampling Technique (SMOTE) Approach

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Abstract- Financial fraud is a serious threat that is expanding effects on the financial sector. The use of credit cards is growing as digitization and internet transactions advance daily. Many plastic cards in circulation throughout the world are like a gold mine. Credit card losses are predicted to cost financial service providers \$40 billion globally by 2027, up from \$27.85 billion in 2018. The emergence of electronic transactions is partially to blame for this increase in losses. Imagine that 1.5 billion credit cards are currently in use in the US alone, with the average American having more than three cards. While there are an amazing 22.11 billion plastic cards in use worldwide. Recognising counterfeit credit card transactions is difficult, as it prevents credit card firms' consumers from being charged for goods they did not buy. The most common issues in today's culture are credit card scams. This kind of fraud typically happens when someone uses someone else's credit card details. Credit card fraud detection uses transaction data attributes to identify credit card fraud, which can save significant financial losses and alleviate the burden on the police. The detection of credit card fraud has three difficulties: uneven data, an abundance of unseen variables, and the selection of an appropriate threshold to improve the models' reliability. This study employs a modified Logistic Regression (LR) model to detect credit card fraud in order to get over the preceding difficulties. The dataset sampling strategy, variable choice, and detection methods employed all have a significant impact on the effectiveness of fraud detection in credit card transactions. This study investigates logistic regression on extremely biased credit card fraud data. The accuracy of the logistic regression technique will be closer to 0.98%; with this accuracy, frauds may be easily detected. The fact that LR receives the highest classifier score illustrates how well LR predicts credit card theft.

Keywords- fraud detection; credit card fraud; logistic regression; Synthetic Minority Oversampling Technique (SMOTE)

I. INTRODUCTION

Fraud is defined as unlawful or illegal deceit meant to produce financial or personal benefit or to cause harm to another person without necessarily having legal repercussions. Systems for fraud prevention and fraud detection are the two primary tools for preventing frauds and losses brought on by fraudulent actions. Fraud prevention is a proactive method designed to stop fraud from happening. When criminals circumvent fraud

protection measures and initiate a fraudulent transaction, fraud detection systems are activated [1,2]. Nobody is able to determine whether a fraudulent transaction has evaded the security measures. Because of this, the goal of systems that detect fraud is to identify fraudulent activities as soon as feasible after the fraudster has begun to carry out an illicit transaction by examining each transaction for the possibility of fraud despite the preventative measures. You

may read a review of the fraud detection systems in with advancements in communication networks and information technologies, fraud is spreading over the globe and causing significant financial losses. Online media like the Internet are the most popular, yet there are numerous other media that may be used to conduct fraud, including mail, wire, phone, and the Internet [3-7]. Fraudulent activity on the internet is increasing quickly as a result of the web's global accessibility and users' ease of concealing their identity and location during online transactions. Also, with the expansion of internet networking channels' capacity, fraudsters now have the opportunity to collaborate and exchange information globally to create fraud networks. Due to their nature, online credit card scams, for example, have become the most prevalent type of fraud.

Credit card fraud may be carried out in a number of methods, such as outright theft, application fraud, the use of fictitious cards, never receiving issue (NRI), and online fraud (when the cardholder is not present). Remote online fraud just needs the card details to be committed [8-11]. At the moment of purchase, neither a manual signature nor a PIN or card imprint are necessary. Online frauds (internet and mail order frauds) are continually growing in both quantity and number of transactions, despite the fact that protection measures like CHIP&PIN reduce fraudulent activity through simple theft, counterfeit cards, and NRI. With the use of credit cards becoming more and more widespread, there have been an increasing number of financial losses as a result of fraud using credit cards. Many publications detailed significant losses in numerous nations [12, 13].

Online scams accounted for roughly 50% of all credit card fraud losses in 2008,

according to Visa data on European countries. Detecting credit card fraud is a very tough yet common problem to handle. First of all, the transaction being committed only contains a little amount of data, such as the transaction amount, date, and time, address, merchant category code (MCC), and merchant's acquirer number. It is quite challenging to match a pattern since there are millions of locations and online stores where a credit card might be used. Moreover, fraudsters may have engaged in previous transactions that appear to follow a pattern of typical (legal) conduct [14]. The problem also has a lot of restrictions. First of all, the characteristics of legitimate and fraudulent activity are always evolving. Second, the interchange of ideas in fraud detection, particularly in credit card fraud detection, is highly constrained owing to security and privacy considerations, which makes the development of novel fraud detection approaches more challenging. Lastly, it is challenging to evaluate the outcomes since data sets are frequently withheld and filtered. There is no prospect of benchmarking for the developed models as a result of this issue. Even some of the research use data that was artificially created [15-19]. Overall summary about the fraud detection is given,

- Every day, enormous amounts of data are collected, and the model development must be quick enough to detect scams in time.
- Data availability since the majority of the transactions (99.8%) are private makes it difficult to discover the fraudulent ones due to imbalanced data, which means that the majority of transactions are not fraudulent.
- Misclassified Data is another significant problem since not all fraudulent
- Transactions are discovered and reported.

- The fraudsters utilised adaptive methods against the model.

II. LITERATURE SURVEY

We cannot disregard the losses associated with electronic commerce, even when services make electronic payments more convenient, frictionless, adequate, and easy to use. Businesses and banks offer reliable security alternatives for their use [20–25]. These issues lead to a shift in the misleading strategies utilised by con artists. Therefore, it is crucial to establish prevention and detection techniques [26, 27]. In order to successfully combat fraud, it is crucial to understand how it is carried out. The fraud strategy itself determines the instrument used to detect credit card fraud. Send the transaction information to the confirmation module, and it will classify the transactions as fraudulent or not. If it is shown to be fake, it will be rejected [28–33].

The transaction is approved in all other cases. Artificial intelligence and statistical data analysis are two fraud detection methods that may be utilised to differentiate between the two. Data mining is a technique used in AI that can categorise, organise, and segment data so that it may be searched through

millions of transactions to look for trends and identify fraud. A method for automatically identifying fraud features is machine learning. Using both prevention and detection to combat fraud is one strategy [34–39]. The main objectives of fraud detection and prevention are to distinguish between genuine and fraudulent transactions and to stop fraud. To assess if a transaction is fraudulent or not, the user's pattern and behaviour are examined using previous data [40, 41]. Fraud detection steps in when the system

is unable to identify and stop fraudulent actions. Depending on the features of deceitful and legal activities, are assessed as genuine or fraudulent, whereas outliers' transactions are recognised as potential fraudulent transactions in unsupervised fraud detection systems. There can be dialogue between supervised and unsupervised machine learning techniques. Numerous studies have been conducted on various approaches for tackling the card fraud identification issue. The DT, K-means Clustering, and ANN are some of these techniques [42]. In this article, we'll talk about several kinds of credit card fraud and practical ways to spot it, highlighting difficulties that cardholders have, such as card issuers, fraudsters, latest information about them, credit cards, and offering some protective strategies to enable cardholders to engage in fraudulent activity. Data mining was used to compare the methods used in credit card theft by T. Abdul Razak and G. Najeeb Ahmed [5]. One of the crucial tasks is developing an accurate and user-friendly credit card risk monitoring system in order to successfully reduce the risk of store management levels. The purpose of this article is to uncover the user patterns that lead to the detection of high-level fraud instances.

III. METHODOLOGY

According to Fig 1 data is first loaded into the Jupyter notebook. In order to make the data easier to handle, we transform the data once it has been loaded into a data frame using pandas. We visualise the data after it has been loaded. We use data frame because we first need to know how our data is organised [43]. In addition, we need to know how the data is distributed, therefore we plot the data using `head()` to display the top five rows of the data

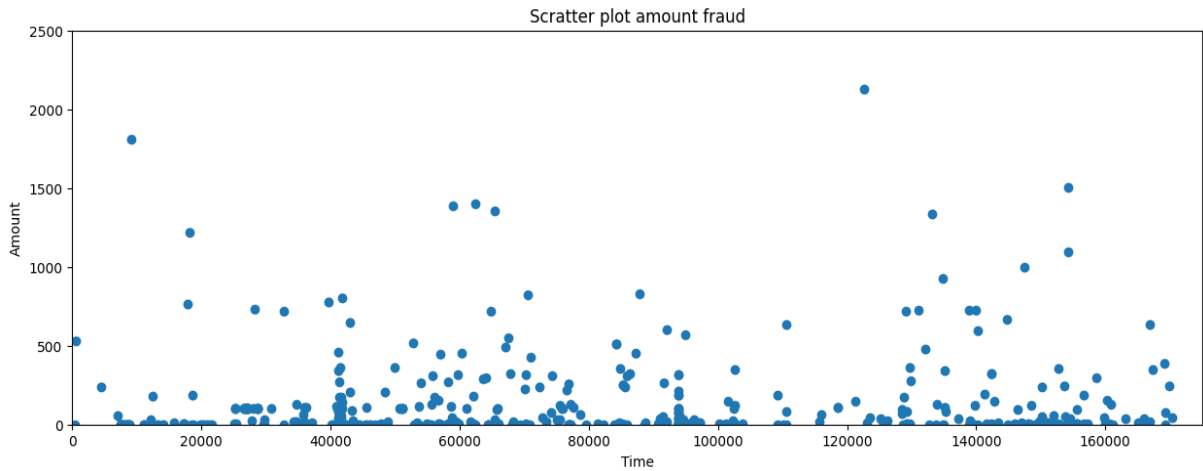


Fig 1. Scatter plot amount of fraud

Because of the data's extreme imbalance, the data must be under sampled [44]. Due to the extreme asymmetry in our data, we are under sampling it. The number of transactions that are not fraudulent is labelled as 0, whereas the number of fraudulent transactions is labelled as 1. There were 284315 legitimate transactions, whereas there were just 492 fraudulent ones. Under sampling is a much superior strategy to obtain the ideal and desired result since if we oversample our data, the inclusion of over 284000 dummy components would undoubtedly alter our results by a significant margin and it will be greatly prejudiced as non-fraudulent. Fig 2 shows the heat map of correlation of the futures. Fig 3 and Fig 4 describes the confusion matrix of logistic regression and Synthetic Minority Oversampling Technique (SMOTE) approach.

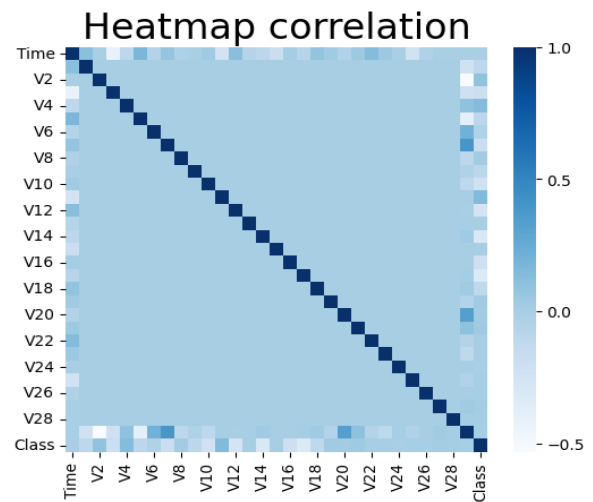


Fig 2. correlation of the futures

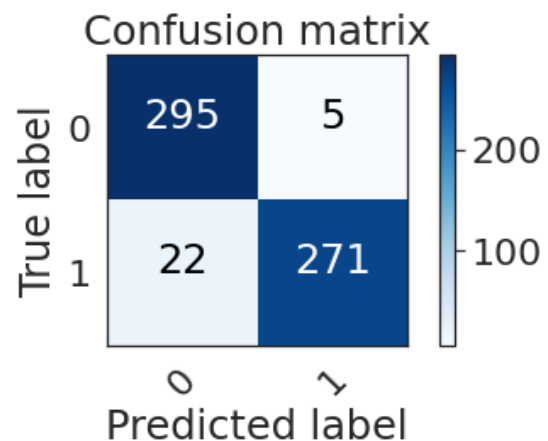


Fig 3. Confusion matrix of training model

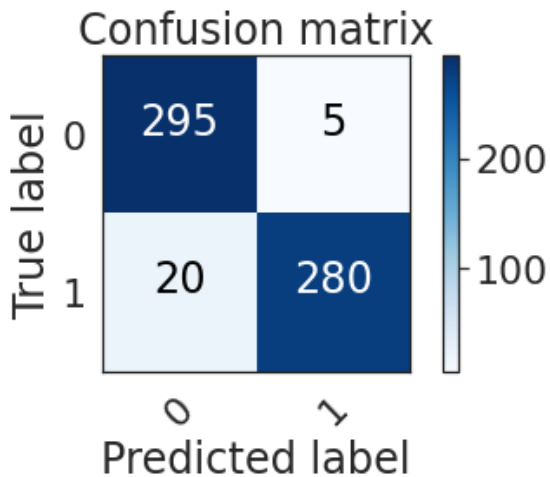


Fig 4. Confusion matrix after under sampling and SMOTE

IV. RESULT ANALYSIS

In general, it is more expensive to lose a fraudulent transaction than to wrongly label a legitimate transaction as fraudulent. Finding the right balance when training your model and moving forward appropriately is one of the problems. We frequently achieve accuracy of our training model of more than 95% using random data. Fig 5 shows the confusion matrix of our test data set. Table 1 shows the Mean Absolute Error (MAE), Mean Absolute Percentage Error (MAPE), Mean Square Error (MSE), R-Square values of Logistic Regression and Synthetic Minority Oversampling Technique (SMOTE) for train dataset, also we calculated the overall error score for test dataset.

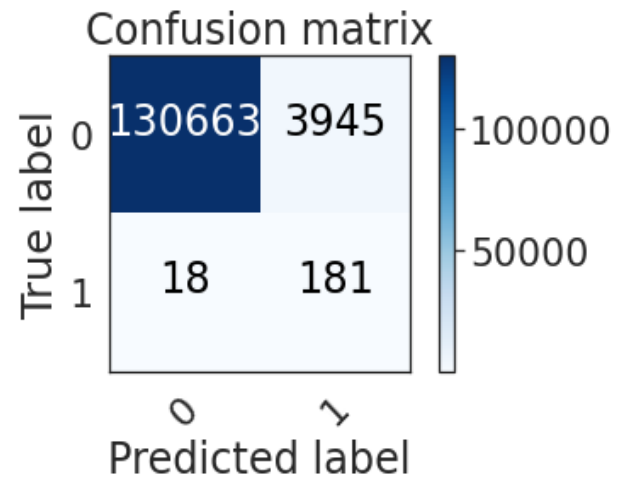


Fig 5. Confusion matrix after testing model

Table 1. Error Calculation Chart

Name	Logistic Regression (Train data)	SMOTE (Train data)	Overall Score (Test data)
MAE	0.041	0.057	0.042
MAPE	0.035	0.0001	0.0001
MSE	0.041	0.057	0.042
R-Square	0.831	0.379	0.276

V. CONCLUSION

Credit card theft is causing a lot of anxiety worldwide. Fraud causes tremendous financial losses across the world. Credit card companies were compelled to spend money on developing and establishing strategies to detect and reduce fraud as a result. The major goal of this project is to provide appropriate technologies that credit card providers may employ to detect fraudulent transactions more quickly and inexpensively. Several machine learning methods are contrasted, including Artificial Neural Networks, Logical Regression, Decision Trees, Random Forest, Artificial Neural Networks, K-Nearest Neighbours, and K-means clustering. Since no two situations are identical, a situation-based approach may

be used to select the scenario that best fits a specific circumstance.

Every fraud detection method included in this article has benefits and drawbacks.

The researchers use a range of performance metrics (techniques) and algorithms to predict and identify fraudulent transactions. In order to determine the proper weight to assign to cost factors, testing accuracy, and fraud detection accuracy, studies are being relaunched and encouraged. Through such efforts, the researchers will be able to develop a hybrid approach that is most effective at identifying unauthorised credit card transactions.

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