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Methodology to Aircraft Design – Market Study & Design Optimization

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Methodology to Aircraft Design – Market Study & Design Optimization

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Abstract: In the last few years Aircraft have grown to be large-scale products with an increasing number of complicated systems, components, parts, and capabilities. Every single one of them. Various fields and technologies are included. Multiple sets of tools, procedures and methods are also included, as a result, to fully define, design, and develop an aircraft A comprehensive and methodic approach is required. Aircraft design that serves as a pillar in the evolution of the life cycle A balanced system solution that satisfies the needs of the customer. To accompany these characteristics. system engineering provides an interdisciplinary organization but is still flexible in many ways. This paper introduces the ideas of the system and the significance of the life cycle in developing cost-effective and competitive outlets. In addition, the topic includes definitions that describe system engineering as well as instances of process models. Finally, it finishes with the system engineering method, which is used in aircraft design. It begins by defining the concept of a system and then covers the role of the life cycle in the development of competitive and cost-effective goods. This study defines systems engineering and provides an example of a system engineering process model. Finally, it depicts the systems engineering method as used in aircraft design. Advanced design methodology, aircraft conceptual design, design process, design space exploration, functional analysis, requirement analysis, systems design, systems engineering system the life cycle in airplane transactions by investors mostly determined is by objective assessments of the specific aspects that have an effect on its residual value over a given period.

Keywords: Aircraft, Design, Phases, Preliminary, Civil Aircraft, Military Aircraft

I. Introduction

A variety of market and performance elements influence how much an airplane retains its evaluand how good its remarketing prospects are. During the aircraft selection process, factors such as the number of in operation, its firm backlog, geographical dispersion, a large and expanding client base, and then a raft's location on the product life of the aircraft e

cycle. In addition to aircraft market performance characteristics, the external influence of macroeconomic elements such as passenger air traffic demand and airline profitability must be considered[1]. Indeed, the economic outcome of purchasing, selling, leasing, and/or financing aircraft is heavily influenced by the time of an investment lent and/or divestment in the aviation cycle This study investigates the aspects that influence an aircraft's value retention capabilities and demonstrates how to evaluate the aviation cycle to benchmark the investment entry/exit point. A basic case study is given, guiding the reader through the investigation and evaluation of the Airbus A330-300, the most popular medium-long-haul widebody aircraft[5]. Introduction Existing aircraft show how the market is served and what is required in the future. Several airplanes have been designed, and the new designs should outperform any existing designs. Designers are dedicated to locating tried-and-true technology. Because there may be more than one choice, the design team must conduct a trade-off study to arrive at a satisfactory design that satisfies the consumer. The key to success is finding a happy medium between 'optimized and satisfied' aircraft design[6]. Aircraft design drivers for battle include performance and survival capably. The aircraft design process is very rigorous, and the approach is particularly conservative due to the high amount of expenditure required. The process is well ahead of the project. This chapter outlines the industry's general and typical aircraft design steps, including market surveys and aerial qualification standards. Whether for civilian or military purposes, the product must meet regulatory criteria. From the start, new designers should be aware of the need of meeting the obligatory design criteria imposed by accredited authorities. It is not uncommon for budgetary provisions to be exceeded. Military aircraft programs face severe technical problems to meet time and cost restraints; other constraints may exist. (The Eurofighter project's 'gestation period lasted over two decades. An even more extreme example is the Indian Light Combat Aircraft, which was developed over three decades, with the original specs possibly becoming obsolete [9], the prototype aircraft was produced, and certain

fighter aircraft ideas were canceled the Northrop F20 Tiger shark and the BAC TSR2[7]. A good design organization must have the bravery to forsake obsolete and substandard ideals, instead, a nation can learn from its mistakes and then make modest progress toward a better future. It is not uncommon for budgetary provisions to be exceeded. Military aircraft programs confront severe technical problems in satisfying time and cost restrictions, additional constraints may exist. The Eurofighter project's "pregnancy period lasted approximately two decades. The Indian light fighter is an even more extreme example, having been in service for nearly three decades and still being in service, the original features may be obsolete.) Ter the prototype aircraft was produced, certain fighter aircraft ideas were canceled (e.g., the Northrop F20 Tiger shark and ape BAC TSR2). A competent design firm must be willing to dismiss old and poor designs. Combat aircraft design cannot be compromised for the sake of national pride; rather, a nation can learn from its failures and then make gradual progress toward a better future.

1. Conditions and Needs

1.1 What Drives a Design?

Before beginning the design of a new aircraft, the first stage is to understand the dominating needs and conditions that will have a significant impact on the design characteristics. This activity typically includes:

- (a) an assessment of the enabling technologies required to comply with the design and certification requirements:
- (b) comparative studies to evaluate the implications of selecting different conceptual general arrangements of the design; and
- (c) identification of the selected variables to be optimized to obtain an economically superior aircraft. First, the most important factors to consider while constructing a transport aircraft. Many of these difficulties are addressed during the design synthesis process, while others must be addressed by professionals during the detailed phase. Most needs have been stated in the form of performance limitations in the top-level requirements (TLRs), while others are chosen by the advanced design team. Finding a balance between all important issues is a challenge that requires experience and common sense rather than a codified (numerical) optimization technique. It is well known that reducing fuel weight and maximum take-off gross weight (MTOW) has a positive influence on flight performance and operating

expenses for a given payload and mission performance. As a result, it is not unexpected that designers have focused on decreasing the MTOW during several decades of commercial airplane development

1.2 Typical Design Process

The traditional systems approach pattern is used in the normal aircraft design process. The International Council of Systems Engineering (INCOSE) [5] has approved the following official definition of a system "A system is an interacting arrangement of elements viewed regarding function, the design system takes an input (i.e., specification or requirement) and goes through a process (i.e., design phases) to produce an output (i.e., certified design through substantiated aircraft performance). Even if they can function independently, airplane components are interrelated as subsystems in a multidisciplinary context (e.g., wing-flap deployment on the ground is inert whereas, in flight, it affects vehicle motion). Subsystems include individual components such as the wings, nacelle, undercarriage, fuel system, and air conditioning. In practice, components are supplied for structural and system testing by airworthiness regulations. Close communication with the planning engineering department is maintained to ensure that production costs are kept to a minimum, the timeline is met, and build tolerances are compatible with design specifications. The Aircraft Transport Association (ATA) for commercial transport aircraft has a generalized functional envelope of aircraft sign architecture[8]. Subsystems are described in greater detail in the following chapters. To ensure that safe flight tests result in airworthiness certificate certification, extensive wind tunnel, structure, and system test design is necessary from the start of the design cycle. For aircraft design in the context of Integrated Product and Process Development (IPPD), a multi-subject system method is adopted. In four stages, generic procedures for conceptualization, design, building, and certification of new aircraft (Described in the following section) are covered. Civil aviation projects often begin with preproduction aircraft that will be flight-tested and sold, whereas military aircraft Programmes begin with technical demonstrations of prototypes before moving forward. Prototypes are often scaled-down aircraft used to validate cutting-edge technologies and are not sold for operational use.

1.3 Four Phases of Aircraft Design

Aircraft manufacturers conduct research, design, and technology development all year, as well as market analysis for product discovery. A new project is officially launched in four stages, which apply to both civilian and military undertakings. (A new project is officially launched in four stages, which apply to both civilian and military projects.) The terminology used to describe the phases differs by the organization. The graphic depicts a common, general pattern found in the industry. Because the job breakdown involved in the various phases is about the same, the distinctions between the phrases are minimal. Some people may refer to market research and features and needs as Phase 1, which includes conceptual studies as Phase 2. Other projects may identify the definition phase (phase 2) and detailed design phase (phase 3) as initial design and full-scale development phases, respectively. Some people prefer to spend on risk analysis early in Phase 1, however, it can be performed in Phase 2 when the design is more specified, saving the budget provisions of Phase 1 if the project fails to continue forward. Because it will involve technology that is not yet operational, a military program may hesitate an early risk assessment. Some may interpret the aircraft's ultimate position as a design phase of the project. Some businesses may postpone moving forward until more information is available, and some Phase 2 work (for example, risk analysis) may be completed as Phase 1 tasks to move forward. Phase 2 work (for example, risk analysis) may be completed as Phase 1 tasks to move forward.

1.4 Deployment of specific resources

Not all phases require the same amount of people. Naturally, the first phase of conceptual study begins with low manpower and progresses to the highest market (100 percent) in Phase 3; when the flight test begins, it falls again, at which point the design work is effectively accomplished and support work continues. This is a specific cost and manpower loading distribution (the average percentage given): manpower-loading estimations must be developed during the Phase I investigation. The total deployment. The actual value is likely to be close to the projected figure after the project. Salary (the majority of expenses), acquired things, and relatively small quantities make up the majority of project counts (e.g. advertising, travel, and logistics).

1.5 Sample price frame

The cost of crude development up to certification (US 2000 2000). The price of a specific unit aircraft is

given by class (there is a difference between the companies). A significant portion of the budget is committed to the first phase.

1.6 Fixed time frame

The particular time spans for several types of project phases. All values are estimates for the month. Throughout the year, research is conducted to determine the viability of incorporating new technologies and pushing the boundaries of the company's capabilities which is implied rather than explicit.

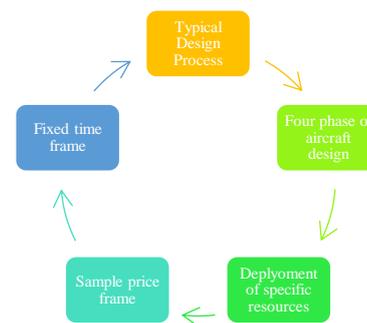


Fig. 1 Phase 1: Stage of conceptual study (feasibility study)

A good market analysis to identify product lines within the company's capabilities can streamline much of the work in the conceptual study phase. The results of the market analysis are created with the proposed configuration at this stage; acceptable technology is reinforced, and financial feasibility is determined. All of this is accomplished through the evolution of the aircraft family in terms of configuration, which includes aircraft size, and engine matching, initial weight calculation, and payload and range combination (i.e. aircraft performance). As a starting point for the design process, a planning portfolio containing budgetary provisions, staffing requirements, stages of progress, inputs from potential subcontractors /risk-sharing partners, and so on is included. In general, management's decision to proceed with the final configuration chosen from the supplied candidate configuration is expected at the end of this phase. This phase entails ongoing interaction with potential customers (ie., operators and subcontractors), with the aircraft family, approached as the most "satisfying" design with a compromise rather than an "ideal solution. Management may require a degree of information (e.g. risk analysis) that may cause the phase of the research to be extended or flow into the next phase, postponing the next decision until the early part of Phase 2. This is conceivable if

the candidate is shortlisted rather than the aircraft configuration being finalized or designers who are planning, the first step should be completed as soon as possible, especially if they are knowledgeable about the product type and have a track record of successful designs.

Phase 2: Project Definition Phase (Preliminary Design)

This phase begins once the project has progressed to the "point of no return" Project definitions and the detailed design process may occasionally overlap (i.e., phase 3). The project advances to a better definition during the advanced design phase, with the promise that the aircraft will construct if the capacity does not exceed the features. Iteration is unavoidable to fine-tune the product Details about the technology level used and production plans are required, and partnership outsourcing has begun at this point. Purchase cost assessments and updates are also ongoing to assure the project's feasibility Many promising aviation projects have been put on hold due to a lack of effective planning and financial risk management. Phase 2 must include the start of metal cutting and part manufacture, as well age delivery of acquired goods (such as engines and avionics). Thorough wind tunnel testing. CFD analysis[3][10]. extensive weight estimation, detailed structural layout and FEM analysis, system description, production planning, and other tasks are carried out during this phase.

Phase 3: Detailed Design Phase (Full-Scale Product Development)

Manufacturers hurry to completion at this stage, when the majority of the project's workforce is deployed. In general, projects cannot be postponed since time is money. At this point, all parts of their design and system architecture testing have been completed. (The "Iron Bird test rig simulates full-scale control and system performance) The airplane assembly must be nearing completion by the conclusion of Phase 3.

Phase 4: Final Phase (Certification)

Once the aircraft assembly is completed, ground testing of the installed system and other structural strength tests are required to prepare for flight testing in Phase 4. There are often between 200 and 800 flight test sequences (depending on the kind of aircraft) required for airworthiness certification. This stage should be free of major hurdles because engineers have learned and rehearsed the design of

aircraft well with few mistakes. Each project has Its unique timetable, and this book follows a four-year cycle Be mindful, however, of the fact that certain projects have taken longer or shorter than expected to complete.

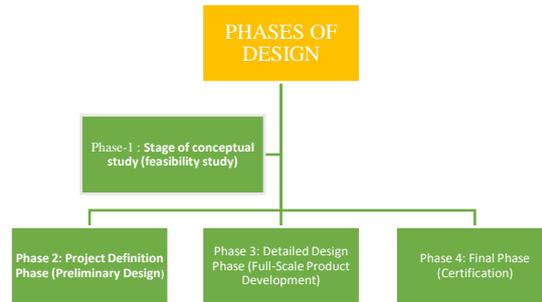


Fig. 2 Flow chart Phases of Design

II. Aircraft Familiarisation

Basic civil and military aircraft are discussed here. Which deals with aerodynamic definitions of geometric terms, while Chapter 4 goes into great length on the many types of aircraft and how they are classified. There's a schematic diagram of the plane's primary components here. A modular design has been implemented to save development costs while emerging that all parts are interchangeable, thus promoting the "family" notion[3][4]. Ground handling and storage constraints now dictate that the aircraft be no longer than 80 meters (80 meters) in length, and no higher than a maximum height of 80 feet (50 meters). In feet, the height is measured, while the span and length are measured in meters; this constraint may alter in the future.

2.1 Civil Aircraft and Its Component Configurations

In general, the civil aviation category consists of five types: (i) small club instructors, (ii) utility aircraft, (iii) business aircraft, and (iv) single-island narrow-body commercial carriers (regional aircraft medium size), and (v) double aisle wide-body large transporters.

2.1.1 Subsonic Jet Aircraft

There are four main parts to an airplane: the wing, the fuselage, the nose cone, and the empennage other parts (such as winglets, strokes, and auxiliary control surfaces) are less noticeable but just as vital. Components are organized into groupings for the case of usage, as outlined in the following subsections.

2.1.2 Turboprop Aircraft

Bombardier Dash 8-300 turboprop powered by a propeller. The maximum speed of a propeller-driven aircraft is less than Mach 0.5. Mach 0.6 is the speed at which some modern airplanes with improved propeller design are capable of flying. Turboprop structural components subsection categories are identical to subsonic jet aircraft and are grouped for the case.

2.1.3 Military Aircraft and Its Component Configurations.

There is a significant distinction in the design and operation of civil and military aircraft. Military setups are more diverse than civilian designs because of their mission requirements. The internal structural arrangement of the General Dynamics (now Boeing) F16 is depicted in the blowout diagram. Combat aircraft structural subcomponent groups differ from civil aircraft structural subgroups as previously mentioned due to design variances based on mission role.

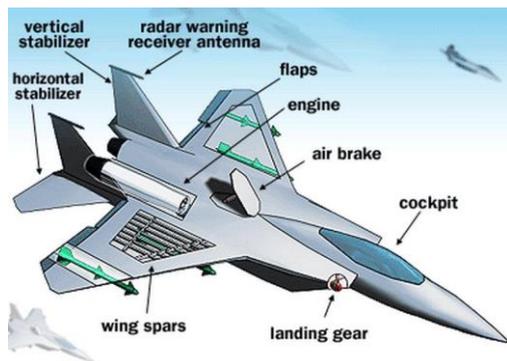


Fig. 3 F16 Components of Aircraft

III. Typical Aircraft Design Process

The classical system approach is used in the design process of a particular aircraft. The International Council on Systems Engineering (INCOSE) [10] has accepted the following definition of a system. A specification or requirement is the starting point for the design system, which proceeds through a series of stages (referred to as design stages) to produce the desired result (the output) (ie a design certified by standard aircraft performance).

3.1 Input

To develop a new aircraft project within a company's ability to successfully compete in the market to grow if not sustain, year-round market research (in consultation with possible operators) and research for the extent of sophisticated technology to be incorporated) The new aircraft's specifications and requirements are presented to management in market

research. Even if they can work independently, aircraft subsystems are linked in a multidisciplinary setting (e.g. deploying wing-flaps on the ground is passive, while in flight it affects the speed of vehicles) Wings, nestle, undercarriage, fuel system, air conditioning can all be considered subsystems in their own right. In practice, components are delivered for curl and system testing in line with the air quality criteria. This department works closely with the planning engineering department to keep production costs low, timelines on track, and build tolerances within the specified limits of the design. The ATA-compliant design provides a functional envelope of architecture that can be applied to a wide range of aircraft. Subsystems will be discussed in greater detail in the following chapters To pass airworthiness certification, detailed wind tunnels, structures, and aircraft systems must be tested at the beginning of the design cycle. As a part of Integrated Production and Process Development, a system approach is applied for aircraft design (PPD). In the next section, we'll review the four stages of aircraft design and development. construction, and certification. In the civil aviation industry pre-production aircraft are developed, tested in the air, and then marketed, whereas military aircraft are developed first and then tested in the air. Scaled-down aircraft are typically used for technology demonstrations and are not offered for practical usage.

IV. Market Survey

When it comes to capital-intensive products like planes, manufacturers need to connect their capabilities to their customers to be successful. A market survey is a vital tool for promoting a product or service. To arrive at a product line that management can examine for consideration as a potential project market surveys and analysis are typically conducted by a separate marketing division, which may be outside the aircraft design bureau. Customers (e.g., airline operators) are contacted by the company's marketing team, which strives to harmonize different requirements to create an overall family concept for a product that can be used by a wide range of people. The goal of this chapter is to provide the reader with an idea of what is expected of the designers. When conducting a classroom exercise, it is recommended that students conduct a mock market survey. An industry can't survive in a free-market economy unless it grows Temporary governmentsupport is only available for a cost-intensive civil market economy The first step in commencing a new aircraft design project is to identify the market, technical certification, and organizational requirements that must be met. Aircraft makers go to great lengths to understand and

document these important factors. Detailed specifications for the next level of design specifications (requirements) are provided to the project's stakeholders in numerous volumes. Surveying the market and getting input from customers might help you figure out what your customers want. To stay ahead of the competition, manufacturers employ the latest but proven technologies to improve design, always keeping in mind the market's ability to pay it. Manufacturers and operators are constantly exchanging ideas to improve the design. Military product development takes a similar methodology but with a few changes. It's a one-stop-shop for both the customer and the regulator in this case. Therefore, the bidding manufacturers are the only ones competing. Operational requirements, originating from anticipated risks from possible adversaries, take the role of market demands.

4.1 Civil Aircraft Market – Product Identification

How to generate airplane specifications details will help you sell your goods and make a profit based on the current market conditions discussed below. First, a market analysis is done to determine what needs to be designed for the course. In phase, I observations, airplanes are referred to as such. Operators' feedback to manufacturers is extremely important. The manufacturer or corporation must intelligently organize requirements into aircraft families based on size, form, and capability. To keep the cost of aircraft family development low, it is vital to meet the needs of the base market[2]. The cargo capacity of aircraft has had the largest impact on the aerodynamics design, which in turn affects market factors. We won't go into the specifics of aircraft ordering needs or aircraft maintenance in this quick discussion. If they represent the airline industry, then a table of aircraft needs is required for fake market research. While their list of conditions that aren't feasible is essential, it's understandable. It is the job of the instructor to explain why an unworkable point is being discarded and how it might be used as a jumping-off point for more fascinating course material and experiences in the future. Then there's the wide variety of commercial planes in use. Many academics and researchers have proposed innovative aircraft design techniques that have been put in the public domain. The industry's methods are unfortunately not publicly known. It's not clear how useful these articles are in terms of the aircraft industry, notwithstanding what's been released. QFD (Quality Function Deployment) was a Japanese novel management strategy that proved to be extremely

successful in the manufacturing process in the early 1970s, leading to massive gains in the export market. US researchers in the 1980s conducted significant investigations on the Japanese method and developed an approach route with the House of Quality (HOQ)[8] that may be utilized in the western setting. It is a management tool used in the conceptual stages of product development to map the qualities of parameters and cascade those attributes down the design phases. The method highlights the perceived significance of several parameters to establish design objectives. House of Quality (HOQ) matrices are shown in diagram form with a roof-like structure at the top of the HOQ. Rooms symbolize the aspects to examine, such as design needs, their importance, customer feedback, and so on. In the consumer market, where customers are the general public, the strategy showed improvements for organizations that sell to them, and the producers use aggressive advertising to release products that are seen as appealing to consumers. There are some notable differences between the aerospace and the consumer markets. The QFD/HOQ approach has its limits when used for high-tech, high-investment, and low-volume aerospace goods. Public input to manufacturing businesses is provided by aircraft operators as their primary clients. They have in-house engineers, some of whom have design experience from other industries and are familiar with the requirements of the (airline) industry. To keep ahead of the competition and achieve mission requirements while also considering public opinion, aircraft manufacturers engage in ongoing discussions with operators to identify new sophisticated technology that can be implemented. Marketing departments of aircraft manufacturers may find the HOQ analysis valuable here to include some of the user suggestions. The specifications provided by the MoD in their request for proposal (RFP) serve as the starting point for the military aircraft design office. The innovative technology to be incorporated into the new design will be refined through a technology demonstration. It is the new aircraft project requirements/specifications that supply the aircraft design office. A fake survey in a classroom exercise may avoid HOQ analyses, according to some researchers. The QFD/HOQ tool is unable to help the aircraft design bureau when the specifications have been finalized. Setting relative value may be harmful in a fiercely competitive environment, when each criterion is of equal importance to the others. QFD/HOQ may be of interest to industry management because it is largely used for production planning its

own established although the design office has approached. As a result, this paper avoids dealing with QFD, HOQ, QFD/HOQ may have some drawbacks, but the consumer market has proven consistent gains by adopting it, hence it is not a faulty system. Public domain literature is recommended for further reading. Once the need for the new aircraft and the capabilities of the nonfuturehas been established, the following factors are taken into account as the new aircraft design progresses. To reduce costs, a family of designs with shared components can be developed to meet a wide range of client requirements, with each variant tailored to meet the specific mission requirements of the customer. I. Candidates' aircraft configurations are given to management for review. For both design and manufacturing, the technology level to be used in the project must be defined. It is decided upon which candidate's design is the most appropriate to proceed with the project. Upon approval, the aircraft undergoes a series of tests to ensure that its performance, handling characteristics, structural integrity, and system integrity meet the requirements of the Federal Aviation Administration's airworthiness standards. The company also offers a variety of designs to reach a larger market at a lesser price. Set up a human-to-human interface for both crew and consumer so that the purchased-out things are easy to operate and are also light in weight. 4. Cost-cutting and competitiveness-enhancing management techniques. At each level of development. efforts are made to make the product perfect the first time. Detailed risk assessments are carried out. Ascertain the philosophy of production and its level of excellence. 6. Ensure the aircraft's ability to be maintained, trained, and supported by customers, as well as its eventual disposal.

4.2 Military Aircraft Market Survey:

The UK. A request for a product from the Ministry of Defence (MoD) to the National Infrastructure (RFP), where most of the product is privately operated, is made in the military. However, the lingo is different in the United States. The process of discovering new products is complicated. The Department of Defence (MoD) must maintain track of potential competitors' existing and future capabilities and manage the nation's research, design, and development (RD&D) infrastructure to stay ahead of the competition.



Fig. 4 Market survey Classifications

V. Conclusion

This study proposes an architecture that places a strong focus on the flexibility of application functionality. During the conceptual phase of aircraft design, analytical approaches have been proposed to avoid the use of semiempirical or statistical equations. Using market research findings from the study, the four phases of software design are discussed in detail in the following paragraphs. In this paper, military and commercial aircraft are compared and contrasted. Aircraft range, cruising speed, wing root chord, and engine dry weight are all variables that may be changed based on the aircraft's flying performance and design parameters. It was assumed that both the lift over drag ratio and the lift were constants.

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